



# analytica 2010

23–26 MARCH, NEW MUNICH TRADE FAIR CENTRE

22<sup>nd</sup> International Trade Fair for Instrumental Analysis, Laboratory Technology and Biotechnology

analytica is the **world's largest trade show for solutions in the analysis, laboratory-technology and life-science sectors**. Recognized as a leading exhibition for this sector, analytica is the communication and business event for the international community. It is a model for the compact, user-oriented presentation of innovative products and services and for presenting entire value-added chains in industrial and research laboratory applications.

The analysis and biotechnology markets, especially in China, India and Vietnam, need outstanding platforms for their rapidly growing business. Our global analytica trade fairs in those countries are the leading events that satisfy this requirement.

## Visitor Target Groups

analytica addresses users of laboratory technology in the **following sectors**:

- Chemicals industry
- Pharmaceuticals
- Medical laboratories
- Environmental protection
- Food / luxury-food industry
- Health care
- Electrical/electronics
- Metal/ plastics processing
- Automotive
- Public sector, government agencies, universities, research organizations

## Range of Exhibits

analytica features a clear-cut breakdown of exhibits in **three segments**:

- Analysis / Quality control
- Laboratory technology
- Biotechnology / Life sciences

## Facts and Figures 2008

- 5 trade fair halls
- 594,167 sq. ft. of net exhibition space
- 1,032 exhibitors from 34 countries
- 33,065 trade visitors from 116 countries
- 98% assessed the trade fair as "good to excellent"



analytica China 2010  
September 21-23, 2010  
in Shanghai / China



analytica Anacon India 2009  
September 29-October 1, 2009  
in Hyderabad / India



analytica Vietnam 2009  
March 18-20, 2009  
in Hanoi / Vietnam

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