



USA Pavilion

Our USA Pavilions are designed to help exhibitors make the most of the international trade show experience by providing cost-effective and hassle-free participation options with extensive pre-, during- and post-show support allowing focus on promotion and sales.

BENEFITS OF THE ALL-INCLUSIVE PACKAGE

- Prominent location and U.S. Branding
- Stand construction with hard walls
- Fully furnished (information counter, table with 4 chairs, lockable cabin)
- Carpeting and Lighting
- Daily stand cleaning
- Standard company header (up to 15 letters)
- Lounge with snacks/beverages and hostess
- Basic entry in the show catalogue (print, online and mobile) and visitor guide
- Promotion of the USA Pavilion
- Pre- and on-site support by U.S. representative
- Exhibitor passes (depends on stand size)

YOUR CONTACT



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Trade Show Services
GACC New York, Inc.
80 Pine Street, 24th Floor
New York, NY 10005



APPLICATION FORM

Company: _____			
Street: _____			
City: _____	State: _____	ZIP: _____	
Contact Person: _____	Title: _____		
Phone: _____			
Website: _____	Email: _____		

Please choose from one of the following options:

	9 sqm	12 sqm	15 sqm	24sqm
Row stand (1 sides open)	<input type="checkbox"/> USD 5,843	<input type="checkbox"/> USD 7,643	<input type="checkbox"/> USD 9,443	<input type="checkbox"/> USD 14,843
Corner stand (<i>limited</i>) (2 side open)	<input type="checkbox"/> USD 6,143	<input type="checkbox"/> USD 7,943	<input type="checkbox"/> USD 9,743	<input type="checkbox"/> USD 15,143
<u>Mandatory communication fee (€ 400.00) is already included in the All-Inclusive Package.</u>				

Note:

This application, when signed by the exhibitor, constitutes a binding legal agreement. The organizer agrees to review exhibitor's application and assign space to the exhibitor, if available, consistent with pavilion eligibility requirements and policies. The exhibitor agrees that upon acceptance of this application by the organizer, with or without the appropriate payment, this application shall become a legally binding contract, enforceable against the exhibitor in accordance with its terms. By signing below, the individual signing this application represents and warrants that he/she is duly authorized to execute this binding contract on behalf of the exhibitor. It is understood that the booth will be assigned to the company listed above.

Name of legally responsible party:

Exhibitor has read, understands and agrees to be bound by the Conditions of Participation and information regarding Pavilion Package attached hereto. This application, including the Conditions of Participation and information regarding Pavilion Package, constitutes the entire agreement between the parties hereto and can not be modified except by express written agreement signed by the organizer. Space assignments are provided on a first-come-first-served-basis.

Date: _____

Legally binding signature: _____

CREDIT CARD AUTHORIZATION FORM

I hereby authorize Trade Show Service GACC New York, Inc. to charge my credit card for the following amount: USD _____

Billing Address

Company: _____

Street: _____

City: _____ State: _____ ZIP: _____

Credit Card Type: Visa MasterCard American Express

Credit Card Number: _____

Name on Credit Card: _____

Expiration Date: _____ CVV/ CSC Number*: _____

* Visa and MasterCard: 3 digit number on the back of your credit card
American Express: 4 digit number on the front of your credit card

Date: _____ Legally binding signature: _____

PRODUCT RANGE

Please check in which main product category you would like to be located (multiple responses possible). Data for catalog listing will be requested separately.

If multiple categories, please indicate main category/focal area: cat. no.:

1 Laser and optoelectronics

- 1.1 Solid-state lasers
- 1.2 Gas lasers
- 1.3 Diode lasers
- 1.4 Fibre lasers
- 1.5 Other lasers
- 1.6 Laser system components
- 1.7 Laser components
- 1.8 Safety / protection against laser radiation
- 1.9 Light-emitting diodes (LEDs) and components
- 1.10 OLEDs
- 1.11 Non-coherent light and radiation sources
- 1.12 Electro-optics
- 1.13 Acousto-optics
- 1.14 Opto-electronic tubes
- 1.15 Opto-electronic components
- 1.16 Optical systems
- 1.17 Opto-mechanics
- 1.18 Software for laser and optics
- 1.19 Placement and assembly systems

2 Optics

- 2.1 Raw materials
- 2.2 Crystals
- 2.3 Processed components
- 2.4 Optical lenses
- 2.5 Diffractive optics
- 2.6 Optical transmission components
- 2.7 Other optical components
- 2.8 Design software for passive optical components
- 2.9 Systems for cleaning and maintenance of optics

3 Manufacturing technology for optics

- 3.1 Optical manufacturing equipment for optical systems
- 3.2 Optical manufacturing processes for optical systems
- 3.3 Manufacturing materials for optical systems
- 3.4 Optical coating materials
- 3.5 Manufacturing technology for optical systems, other
- 3.6 Adhesives for optical systems

4 Sensors, test and measurement

- 4.1 Measurement systems for laser characterization
- 4.2 Measurement and analysis systems for optical parameters
- 4.3 Systems for measuring optical parameters of devices and systems
- 4.4 Optical measurement systems
- 4.5 Optical sensors

5 Services

- 5.1 Application development and application labs
- 5.2 Optical design and engineering services
- 5.3 Processing centers
- 5.4 Contract production
- 5.5 System consultants
- 5.6 Maintenance and service for laser systems
- 5.7 Optics and illumination design
- 5.8 Second-hand equipment
- 5.9 Education and advanced training
- 5.10 Authorities, institutes, organizations, associations
- 5.11 Special information, databases
- 5.12 Technical literature, trade journals
- 5.13 Research and development
- 5.14 Customer-specific solutions
- 5.15 Technical consultants and agencies
- 5.16 Professional financing services
- 5.17 Subcontracting measurement
- 5.18 Measurement of damage threshold
- 5.19 Services, other

6 Systems by application sectors

- 6.1 Systems for the automotive industry and OEMs
- 6.2 Systems for the toolmaking and mechanical engineering
- 6.3 Systems for printing technology and graphics
- 6.4 Systems for data processing and information technology
- 6.5 Systems for electronics
- 6.6 Systems for electrical engineering
- 6.7 Systems for the semiconductor industry
- 6.8 Systems for plastics processing
- 6.9 Systems for biophotonics, life sciences and pharma
- 6.10 Systems for research and science
- 6.11 Systems for show technology, advertising, art
- 6.12 Systems for sensor technology
- 6.13 Systems for illumination technology
- 6.14 Systems for solar production
- 6.15 Systems for environment engineering
- 6.16 Systems for aerospace industry
- 6.17 Systems for security engineering
- 6.18 Systems for imaging and machine vision
- 6.19 Systems for production of energy storage
- 6.20 Systems for other sectors

7 Laser systems for production engineering

- 7.1 Material processing systems
- 7.2 System peripherals of laser production engineering
- 7.3 Laser-based additive manufacturing
- 7.4 Laser systems for various materials
- 7.5 Laser systems for various applications
- 7.6 Laser systems for production of organic and printed electronics
- 7.7 Raw materials for material processing
- 7.8 System integration

8 Optical measurement systems

- 8.1 Laser-aided test and measurement systems
- 8.2 Holographic systems and components

9 Optical information and communication

- 9.1 Fibers, cabling, connectors and distribution
- 9.2 Active optical components and subsystems
- 9.3 Passive optical components and subsystems
- 9.4 Fibre optical test and measurement
- 9.5 Process and assembly equipment or fibre optical applications

10 Biophotonics and medical engineering**10.1 Applications**

- 10.1.1 Medicine
- 10.1.2 Biotechnology
- 10.1.3 Environment and nutrition

10.2 Methods and techniques

- 10.2.1 Spectroscopy
- 10.2.2 Microscopy and imaging
- 10.2.3 Therapies
- 10.2.4 Manipulation techniques
- 10.2.5 Methods and techniques, other

11 Imaging

- 11.1 Components
- 11.2 Applications
- 11.3 Image processing
- 11.4 Displays
- 11.5 Monitor assemblies
- 11.6 Display assemblies
- 11.7 Display elements

12 Illumination and energy

- 12.1 Illumination
- 12.2 Photovoltaics and renewable energy

13 Security

- 13.1 Applications
- 13.2 Modules
- 13.3 Equipment

CONDITIONS OF PARTICIPATION

Trade Show Service GACC New York, Inc. , (hereafter called "organizer"), and the exhibiting company identified on the attached application ("exhibitor") do hereby agree to the following terms and conditions of participation in the USA Pavilion at LASER World of PHOTONICS, June 26 - 29, 2017.

The terms set forth on the attached application shall be and are part of this agreement; without limiting such terms, organizer and exhibitor further agree as follows:

A. Terms of Payment:

1. If for any reason the exhibitor desires to cancel its participation in the Pavilion, a written cancellation notice from exhibitor must be actually received by organizer no later than January 15, 2017. Cancellation prior to that date incurs a 50% cancellation fee. Any participant that cancels after January 15, 2017 or whose right has been cancelled by organizer under Item A.2. below, is unconditionally liable for 100% of the remaining booth space cost payable as set forth on the attached.

In addition, any and all services ordered by the exhibitor prior to cancellation shall remain payable in full notwithstanding such cancellation.

2. The organizer reserves the right in its sole discretion to cancel the participation of any exhibitor which has a) not paid for its space in full by November 1, 2016 or b) not in any other way made timely payment as required hereunder, or c) breached any other term of this agreement, including the terms of Item D.1. below. Under any of the above circumstances, the cancellation policy listed under Item A.1. applies.

Any cancellation by organizer hereunder shall be effective immediately and all rights of exhibitor hereunder shall terminate and exhibitor shall immediately vacate the premises provided hereunder without further notice or process, which exhibitor hereby expressly waives. In the event of cancellation on or prior to November 1, 2016, any prepayment made of booth space cost, after deduction of any applicable cancellation fee, shall be returned to the exhibitor, without interest.

B. The organizer agrees to the following:

To provide the following services: USA Pavilion display stand design and construction; install and dismantle display system, furniture and standard participant identification sign; normal utilities and hookup service; hostess assistance, all consistent with organizer's normal course of business, as described in the cover sheet.

C. The exhibitor agrees to the following:

1. To provide appropriate equipment and/or material for display and promotion.

2. To make full financial payment to organizer for exhibit space and stand equipment as well as additional services and options as contracted hereby or separately with organizer.

3. Exhibitor shall not assign, sublet or in any way transfer any rights under this agreement, including but not limited to the exhibit space provided hereunder, without the prior written consent of the organizer; any attempted assignment, transfer or sublet in violation of this clause shall be void. In all cases where an exhibitor has

subtenants within its group exhibit, (e.g. a state or association stand), the exhibitor will remain fully responsible for the group's payment, including those of the subtenants. The exhibitor must provide a minimum of 9 square meters (appr. 100 square feet) of exhibit space for each subtenant exhibiting.

4. To provide detailed, accurate information as to the technical specifications of the equipment to be exhibited, including electrical requirements, as well as information on the booth layout, furnishings and graphic designs, which conform to the parameters of the Pavilion as set forth by the organizer in the document entitled "USA Pavilion Exhibitor Manual" and which comply with the organizer's technical guidelines, as set forth in the document entitled "General Terms of participation", "Special Terms of participation" and "Technical guidelines". The exhibitor's space will be consistent with the technical specifications provided to organizer.

5. To provide a qualified and duly authorized representative to arrive at the site at least one (1) day prior to opening to oversee set-up of the display and to gain familiarity with the location, as well as to staff the booth during business hours throughout the term of the show. This representative shall be authorized to discuss the equipment displayed and to conduct contract negotiations, including all terms thereof; and to enter into and execute contracts on behalf of the exhibitor.

6. Exhibitor must secure adequate property and liability insurance as reasonably determined by organizer, which insurance shall provide coverage in an amount equal to no less than one hundred thousand Euros (€100,000) per incident. The exhibitor shall provide the organizer with proof of such policy upon request.

7. To arrange for shipping of the exhibitor's equipment and/or material; to remove the exhibitor's equipment and/or material from the exhibition site after the close of the show; and to make immediate payment for all on-site expenses, including handling and shipping costs. The risk of loss for exhibitor's equipment and materials shall at all times remain with the exhibitor. organizer shall have no responsibility for any loss or damage to exhibitor's equipment or materials at any time. The organizer has the right to discard or otherwise dispose at the expense of the exhibitor of any materials left behind at the exhibition site after the show.

8. The exhibitor understands and agrees that the actual occupancy of the space reserved by the exhibitor is of the essence. If the exhibitor does not occupy the space continuously during the hours of the show, the organizer may occupy or cause said space to be occupied as it may deem in the best interests of the show, without in any way releasing the exhibitor from any liability hereunder. In addition, in the event that an exhibitor fails to occupy its space, all other rights of an exhibitor will be revoked.

9. Exhibitor shall not damage, demolish or destroy any of the provided stand construction and/or furniture. Exhibitor agrees to cover all costs if the stand construction and/or furniture cannot be re-used.

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9. Exhibitors shall at all times comply with the terms set forth in the "General Terms of participation", "Special Terms of participation" and "Technical guidelines", which will be made available to the exhibitor upon request.

10. The exhibitor will at all times ensure that the conduct of their staff and the presence of their equipment and materials in the space will in no way interfere with the operation of their neighbors' booths, or with the rights of other exhibitors and visitors. In particular, exhibitor will keep levels of sound produced in their space at a reasonable volume.

11. The exhibitor hereby acknowledges that they may only provide catering services to guests and staff with the advance written permission of the organizer, and only through those caterers approved by the Organization and the Messe Muenchen GmbH (Munich Trade Fair Center).

12. At all times during the show, the exhibitor will comply with the laws in effect in Munich, Germany.

D. Other conditions:

1. The organizer has the authority, at its sole discretion, to assign or reassign space, determine articles and methods to be used for display of items, determine location of participant and agent identification in stands, and has overall decision authority concerning all matters directly relating to the USA Pavilion and participants. organizer, at its sole discretion, may make any substitutions or modifications of items and services described herein with items and services of similar kind and quality. Exhibitor may not use with respect to, or bring onto, the exhibit space any contractor, subcontractor or supplier, including but not limited to stand construction companies, graphic designers or suppliers or audio/visual consultants or suppliers, without the prior written consent of the organizer.

2. Organizer shall have sole and complete discretion to accept or reject any exhibitor application. No applicant shall infer any right to participate in the Pavilion from its participation at any previous event organized by Messe Muenchen GmbH, organizer or any of their respective related or affiliated companies. Without limiting the generality of the foregoing, organizer is free to deny the application or cancel this contract without penalty for, by or with respect to any applicant which has any outstanding debts or obligations owed or owing to Messe Muenchen GmbH, organizer or any of their affiliated entities.

3. ORGANIZER'S CANCELLATION AND REFUND POLICY IS AND AT ALL TIMES SHALL REMAIN AS SET FORTH ABOVE, WITHOUT EXCEPTION OR LIMITATION DUE TO ANY CIRCUMSTANCE BEYOND EITHER PARTY'S CONTROL, INCLUDING BUT NOT LIMITED TO, ACTS OF GOD, TERRORISM, WAR, CRIMINAL ACTS, CIVIL DISTURBANCE, STORM, STRIKE, ACCIDENT, GOVERNMENT ACTION, THIRD PARTY NONPERFORMANCE OR OTHER SIMILAR CIRCUMSTANCE.

4. The organizer reserves the right to terminate the Pavilion if a minimum of eight (8) participants are not secured. In case of such cancellation, all funds will be returned to the participants provided, however, that exhibitor will not be entitled to any interest on funds paid.

5. The exhibitor hereby forever releases the organizer from any liability for any illness, injury, loss of life, damages to persons or for damages to property sustained by reason of participation by the exhibitor in the Pavilion, or by reason of acts done or performed by the exhibitor, its agents or employees.

6. It is agreed that the organizer shall be absolved of and hereby indemnified and held harmless by exhibitor from and against any liability for any claims, damages or losses resulting from or related to the failure of the exhibitor to comply with the provisions of these Conditions of Participation and the conduct of the exhibitor and its employees, agents, subcontractors, and representatives at the Pavilion. If the exhibitor fails to fulfill any of its obligations under these Conditions of Participation, the organizer shall be released from its obligation, and the participant's contribution forfeited. In the event additional costs are incurred by the organizer as a result of the participant's failure to comply with the provisions of the Conditions of Participation, or instructions provided therein, such additional costs, including all attorney fees, shall be paid by the exhibitor to organizer.

7. While the organizer will make every reasonable effort to identify reliable contractors such as freight forwarders, customs brokers, designers, photographers, translators, etc., for the benefit of the participant, it assumes no responsibility or liability for the acts of any contractor selected or for the safety and soundness of any such contractor's work.

8. In no event shall the organizer be responsible for theft, loss or damage to exhibitor's products or booth. Exhibitor agrees that it is wholly responsible for protecting its property on and off the premises of the show. Exhibitors are encouraged to secure their exhibits and products.

9. In the event of any conflict between the terms and conditions set forth herein, and those set forth in the document entitled "General Terms of participation", "Special Terms of participation" and "Technical guidelines", the terms set forth herein will prevail.

10. Any controversy or claim arising out of or relating to this contract, or the breach thereof, shall be submitted to and settled by arbitration in accordance with the Rules of the American Arbitration Association, to be conducted in New York, NY, USA and judgment upon any award rendered by the arbitrator(s) may be entered in any court having competent jurisdiction thereof. Exhibitor shall be obligated to pay, and reimburse organizer for, all costs and expenses, including reasonable attorneys' fees and costs of arbitrations incurred by organizer in connection with organizer's enforcement of the terms of this Agreement.

WAIVER OF WARRANTY

ORGANIZER MAKES NO REPRESENTATION OR WARRANTY AS TO THE SAFETY, SOUNDNESS, SUITABILITY OR PERFORMANCE OF THE PAVILION OR ITS PRODUCTS OR PREMISES AND ALL WARRANTIES, WHETHER EXPRESS OR IMPLIED, ARE HEREBY EXPRESSLY WAIVED INCLUDING ANY WARRANTY OF MERCHANTABILITY OR FITNESS FOR PARTICULAR PURPOSE.